

Hi all

This is the first of many regular P.R special reports, specifically compiled for the IFAF website. These reports should help our members keep well up to date with the general goings on within our association.

For example, some weeks we shall focus on upcoming shoots or events, and preview tournaments both nationally and internationally. We shall also be publishing “special features” on all the different clubs within IFAF, giving archers and the interested public an insight into club activities, member interactions, fundraising aims, training, and future plans etc. We’d like to determine what drives the individual clubs. For these features I will be relying on feedback from the club Secretaries and P.R .Officers through which we will aim to show the lighter side of IFAF, and highlight what our favourite pastime is all about. I will be contacting each club in due course.

It is hoped to commence a weekly/monthly random “archer profile” slot in the near future also.

In addition there is a lot of scope for other ideas too... for example - how many movies can you recall that feature archery in some form or another?... Rambo, Brave, The Hunger Games, Robin Hood, Deliverance... This is an interesting project as the more you think about it, the more movies that come to mind... This could become a compilation with the sharing of information nationally.

We will also develop an IFAF archive of pic’s from the past.



I’m sure we can include light hearted photographs, trivia, caricatures and cartoons relating to Irish field archery as well.

An IFAF newsletter is also a strong possibility soon.

Archery is the sport we love to partake in and there are so many fine aspects to the IFAF... The welcoming atmosphere on the morning of a shoot is something to behold, the interactions between the archers, the friendships, the fun jibes, the laughter, the sharing of advice, the celebratory whoop of delight during a shoot, the encouraging words for new and young archers etc etc.. Through this editorial channel, it is hoped these fine traits will be emphasised even further.



Anyway to return to the point, I hope everyone will thoroughly enjoy these regular slots which can be found right here on the IFAF home page.

Before too long the entire IFAF website will be updated and improved. With Don P and Alex Jude at the fore, efforts are well underway at the moment.

So stay tuned...

Andrew Wayland. IFAF P.R.O.